

PHILIP MORRIS INCORPORATED

Barclay - Conner
INTER-OFFICE CORRESPONDENCE

120 PARK AVENUE, NEW YORK, N.Y. 10017

TO: Dr. H. Gaisch
FROM: G. C. Adkins
SUBJECT: Barclay

DATE: July 25, 1983

Attached are copies of an article and accompanying letter published in last week's issue of The New England Journal of Medicine. Although the article is troublesome in some respects, the reported study should be useful in the context of the Barclay controversy since one of its major conclusions is that there is no correlation by brand between machine-determined nicotine deliveries and cotinine concentrations in blood plasma. In short, there is now additional evidence, independently derived, that the principal scientific basis for Barclay's defense is unsound.

We would appreciate hearing your reaction to the article and also your views as to how it might be used to best effect.

gr

/amt
attachments

cc: Dr. R. B. Seligman
Messrs. B. B. Brooks
F. H. Dulles
J. I. Chapman

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